



## CASE BRAINPORT EINDHOVEN

EWI-focus Slimme Specialisatie

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# Case Brainport Eindhoven



## *Key future challenges:*

- **C1: Strengthening the high-tech cluster Brainport**
  - building on existing strengths, adding new ones
  - strategy of scaling up, diversification and cross-fertilisation
- **C2: Deepening cross-border collaboration**
  - ELAt (Eindhoven-Leuven-Aachen triangle) -- **and broader**
  - funding & matching
  - SME collaboration
- **C3: Continuing the success of new style regional development**
  - Project-based, co-operative, self-sustaining
  - *Brainport Development* and *Brainport 2020* (strategy 2010)
  - Entrepreneurial discovery 'avant la lettre'
- **C4: National & regional policy – realigning & rebalancing**
  - National: 'topsector' policy (9 sectors); change instrument mix
  - Regional: Decentralisation of powers (provinces!)
  - Reformed cohesion policy 2014-2020 -- S3 can act as 'lever'



# Smart specialisation across borders: Flanders and the Netherlands

## *Future challenges Flanders and the Netherlands:*

- **C1: Globalisation - growing outside world/'shrinking' Low Countries**
  - Scale matters – in production, R&D, innovation
  - Smart specialisation – smart connections between Nieuw industrieel beleid and topsectorenbeleid NL
  - Need for challenging programme(s) - “Man on the Moon”
- **C2: Metropole axis Amsterdam-Rotterdam-Antwerp-Brussels**
  - Logistics – smarter and more aligned (water, road, rail)
  - Joint key sectors – chemicals, high-tech, food...
- **C3: Societal challenges & 'horizontal' challenges**
  - Health & care – joint challenge VL-NL
  - Labour market skill gaps & shortages, e.g. high-tech domain
  - Education & mobility students/staff
- **C4: Financing & programming**
  - Increasing matching funds for cross-border collaboration
  - S3: importance far beyond financial frame EU Structural Funds
  - Formulating joint programmes/projects