

The European Institute of Innovation and Technology (EIT)

A Body of the European Commission
“Status, past and future”

Adapted & integrated by K. Debackere
On the basis of EC & EIT documentation
EIT Health & KU Leuven
EWI Focus June 17, 2015

EIT - What?

EIT Mission



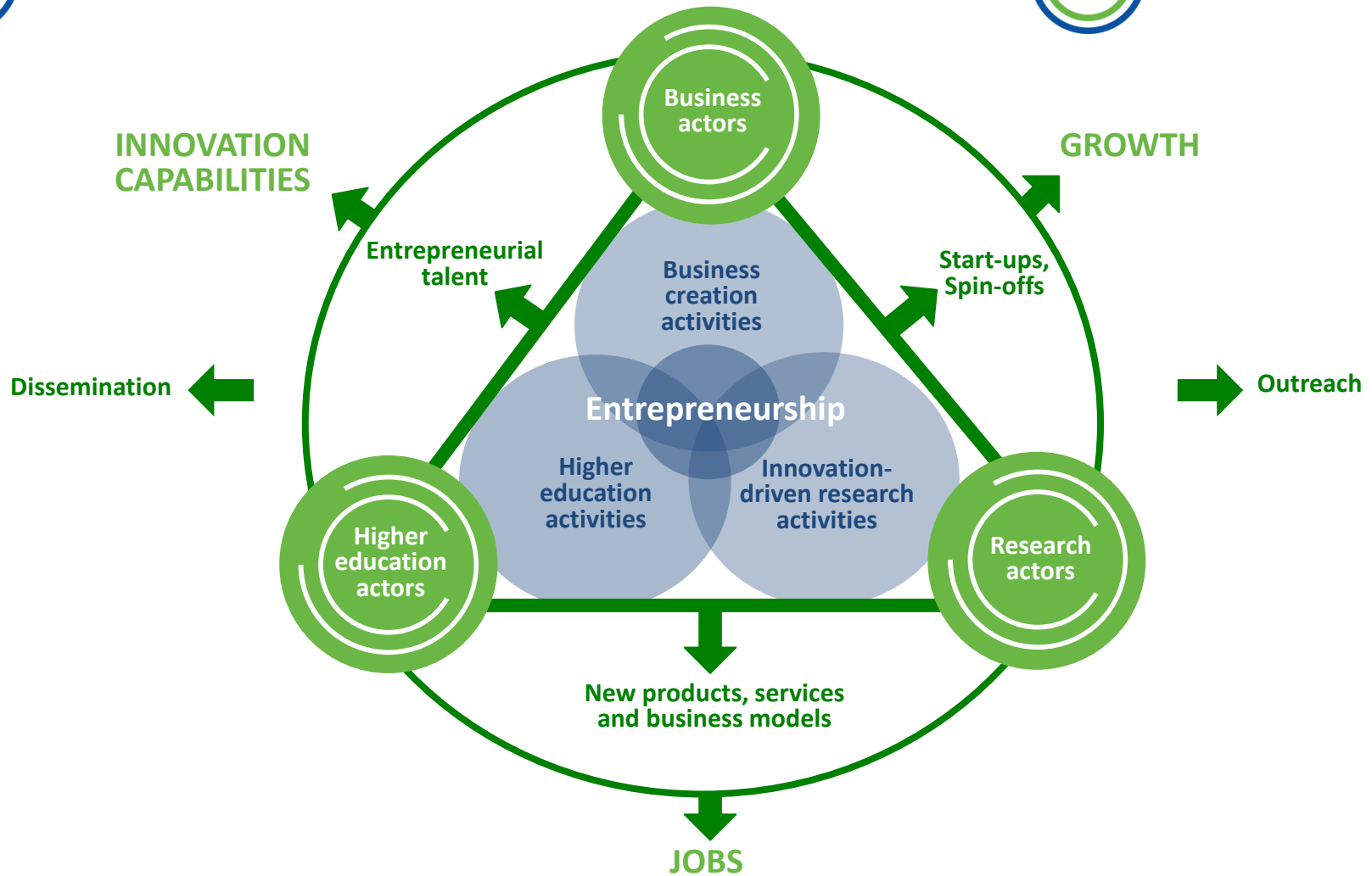
- Increase Europe's **sustainable growth** and **competitiveness**
- Reinforce the **innovation capacity** of EU Member States
- Create the **entrepreneurs of tomorrow**
- Prepare for the **next innovative breakthroughs**



The EIT creates an unprecedented level of **collaboration** between innovation and excellence centres with the aim of boosting the innovation process:



- From **idea** to **product**
- From **lab** to **market**
- From **student** to **entrepreneur**





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KIC Model – Business Logic

High degree of integration:

a KIC is an independent legal entity, gathering world-class partners from the knowledge triangle based on a contractual relationship/partnership with the EIT.

Long-term strategic approach:

a KIC is set up for a minimum of 7 years to eventually become self sustainable.

Sufficient autonomy and flexibility:

to determine organisational structure and activities governed by a Board of KIC partner organisations.

Effective governance:

run by a CEO and a lean management team at central and co-location level.

KIC Model – Investment Logic

Smart funding & high degree of commitment of partners:

EIT funds max. 25% of total budget, with 75% from other sources

Co-location model:

each KIC consists of 5-6 world class innovation hotspots

Results & high impact oriented activities:

Business Plan with measurable deliverables, results and impact

Culture:

shaped by strong entrepreneurial mindsets and cultures



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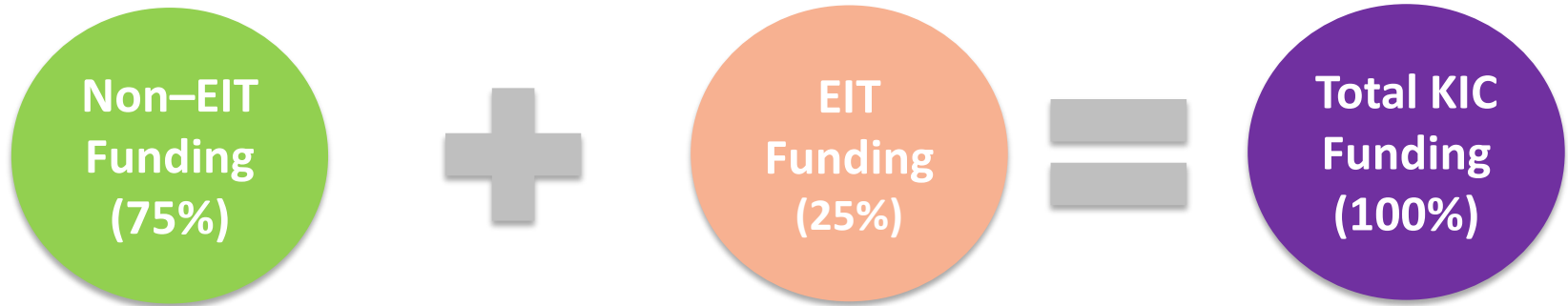
KIC Funding Architecture

KIC Complementary Activities (KCA)

Consortium's activities, associated funds,
in-kind resources relevant to healthy
living & active ageing

KIC Added Value Activities (KAVA)

Consortium's activities integrating
the knowledge triangle
(research, education, innovation)
detailed in annual business plan



Combining EIT and non-EIT funding to:

- Ensure **long-term involvement** of KIC partners
- Incentivise **financial commitment** from KIC partners
- **Catalyse** investment in innovation
- Other funding from a **variety of sources**: national/regional, EU, private, public, ...



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EIT past – present - future

EIT past – present - future

- 2009: 3 “first of” KICs were selected and created ---
 - EIT Climate Change
 - EIT ICT Labs
 - EIT InnoEnergy (including core participation of BENE; BE: VITO, KU Leuven, Laborelec Engie, Eandis)
- Now entering their second funding cycle
- With emphasis on increasing sustainability



- I. 2014 Call for KICs
- II. The two new KICs
- III. Next steps

2014 Call for KICs proposals – Roadmap

14 February 2014

- Publication of the 2014 Call for KICs

14 March 2014

- Information Day for applicants in Budapest

10 September 2014

- Close of the 2014 call for KICs

09 December 2014

- Designation of new KICs by EIT GB

2014 Call for KICs proposals – General information

- **Call package published**
 - Call text including selection criteria
 - Framework of Guidance
 - Principles for financing, monitoring and evaluating KIC activities
 - EIT Financial Regulation
- **One single call** in 2014 for Healthy living and active ageing and Raw materials
- **One proposal** from each of the thematic fields designated by EIT GB

2014 Call for KICs proposals – Why is it special?

- Call for selection and designation of an integrated **partnership**
 - Funding comes after
 - Implementation comes after
- No list of activities
- Indicative nature by design
 - Broad thematic factsheets
 - Flexibility and creativity

2014 Call for KICs proposals – What has changed?

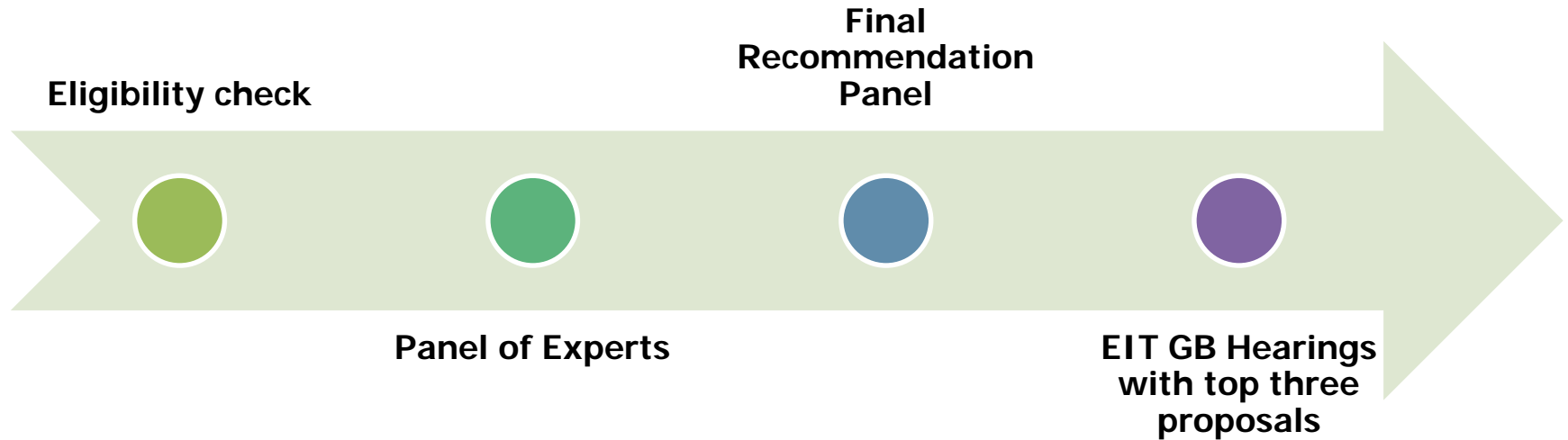
Compared to the 2009 Call, there is a particular focus on:

- Economic and social impact
- The business model and financial plan
- Demonstrating commitment, including financial commitment
- Strong and diverse partnership

2014 Call for KICs proposals – Selection Criteria

Strategy 30 points	Operations 35 points	Impact 35 points
<ul style="list-style-type: none">• Strategic approach• Added-value, innovativeness and synergies• KIC partnership	<ul style="list-style-type: none">• KIC governance• Leadership and operations• KIC business model and financial plan	<ul style="list-style-type: none">• Impact and Competitiveness• Outputs (KPIs) and KIC scoreboard• Communication, outreach and dissemination

2014 Call for KICs proposals – Evaluation process



2014 Call for KICs proposals – Evaluation process

Panel of Experts

- Five experts per thematic area (three thematic and two horizontal experts)
- Experts evaluate proposals against the **selection criteria**

Final Recommendation Panel

- **Report** to the EIT Governing Board containing an overview, including strengths and weaknesses, of the three highest-ranked proposals per thematic area
- **Recommendations** on the way in which these proposals may need to be improved and/or strengthened

2014 Call for KICs proposals – Evaluation process

EIT GB Hearings

- Hearings with representatives from the **three highest-ranked** proposals from each thematic area
- Hearings took place at the EIT premises in **Budapest** on **9 December 2014**
- Designation of **one KIC** per thematic area

Partners from Austria, Belgium, Croatia, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, the Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden and the UK.

EIT Raw Materials aims to:

- Support and develop over 40 incubated ideas by 2018
- By 2018 create 16 start-ups
- More than 1000 Masters and PhD EIT Label graduates by 2018
- By 2022, EIT Raw materials aims to have commercialised already 70 patents

Six Co-location Centres:

- Baltic Sea Co-location Centre (in Espoo, Finland)
- Central Co-location Centre (in Metz, France)
- Eastern Co-location Centre (in Wroclaw, Poland)
- Nordic Co-location Centre (in Luleå, Sweden)
- Southern Co-location Centre (in Rome, Italy)
- Western Co-location Centre (in Leuven, Belgium)

Partners from Belgium, Denmark, France, Germany, Ireland, Spain, the Netherlands, Sweden and the UK.

EIT Health aims to:

- 90 new products/services annually by 2018
- 70 start-ups per year by 2018
- have 1 000 000 students taking part in its educational online programmes per year by 2018
- incubate approximately 80 new business ideas in 2016, rising to 140 in 2018.

Six Co-location Centres across Europe, with Headquarters based in Munich:

- London (UK/Ireland)
- Stockholm (Scandinavia)
- Barcelona (Spain)
- Paris (France)
- Heidelberg (Germany)
- Rotterdam (Belgium-Netherlands)

Next steps for the two new KICs

The EIT may award a grant up to **EUR 4 million** to each of the two new KICs.

The grant may cover, for example, the following activities:

- Establishment of legal structures, including the set-up of the **KIC Legal Entity (LE)**
- Recruitment and appointment of a **CEO** and other core staff
- Coordination and signature of the **Internal Agreements**
- Preparation of the first **2016 KIC Business Plan**

Milestones

Set up of KIC LE

Framework Partnership
Agreement (FPA)

Conclusion of agreements
between
KIC LE and KIC Partners

Recruitment &
appointment of CEO

Recruitment &
appointment of KIC Core
staff (CFO, COO, Thematic
Directors, CLC managers)

Set up of operational
functions at the
KIC LE level

KIC BP developed and
submitted

Development of the KIC's
communication policy
contributing to the EIT's
visibility and identity

The future KICs – 5 new KICs; 3 waves

2014

- Raw materials
- Healthy living and active ageing

2016

- Food4future
- Added value manufacturing

2018

- Urban mobility

Next steps

INNOVEIT 2015 Awards

- EIT Innovation Forum - EIT Awards, the EIT Alumni Connect event, the EIT Stakeholder Forum and the EIT Roundtable
- Budapest from 05 to 07 May 2015
- Opportunity to meet the whole EIT Community including EIT Governing Board Members and staff, representatives from the first three and the two newly selected KICs, students and graduates from EIT labelled educational programmes
- Opportunity to meet potential partners for future proposals and innovation stakeholders

2016 Call for KICs – preparation, launch, designation and set-up

- Similar roadmap to 2014
- Documents to be published well in advance
- 2015 important to raise awareness, in this context if any MS is interested in organising Awareness Days get in touch with the EIT

Thank you!

Questions?