

(R)RR(I) IN VIB BASIC RESEARCH



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- (R)** → Relevant
 - R** → Responsible
 - R** → Research &
 - (I)** → Innovation
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VIB: Responsible Research policy



- Doing research in a safe manner
- Legal compliance
- Dealing with bioethical issues responsibly
- Applying high integrity standards
- Accountability
- Awareness about and responsiveness to societal issues

our CSR approach

VIB: Innovation policy

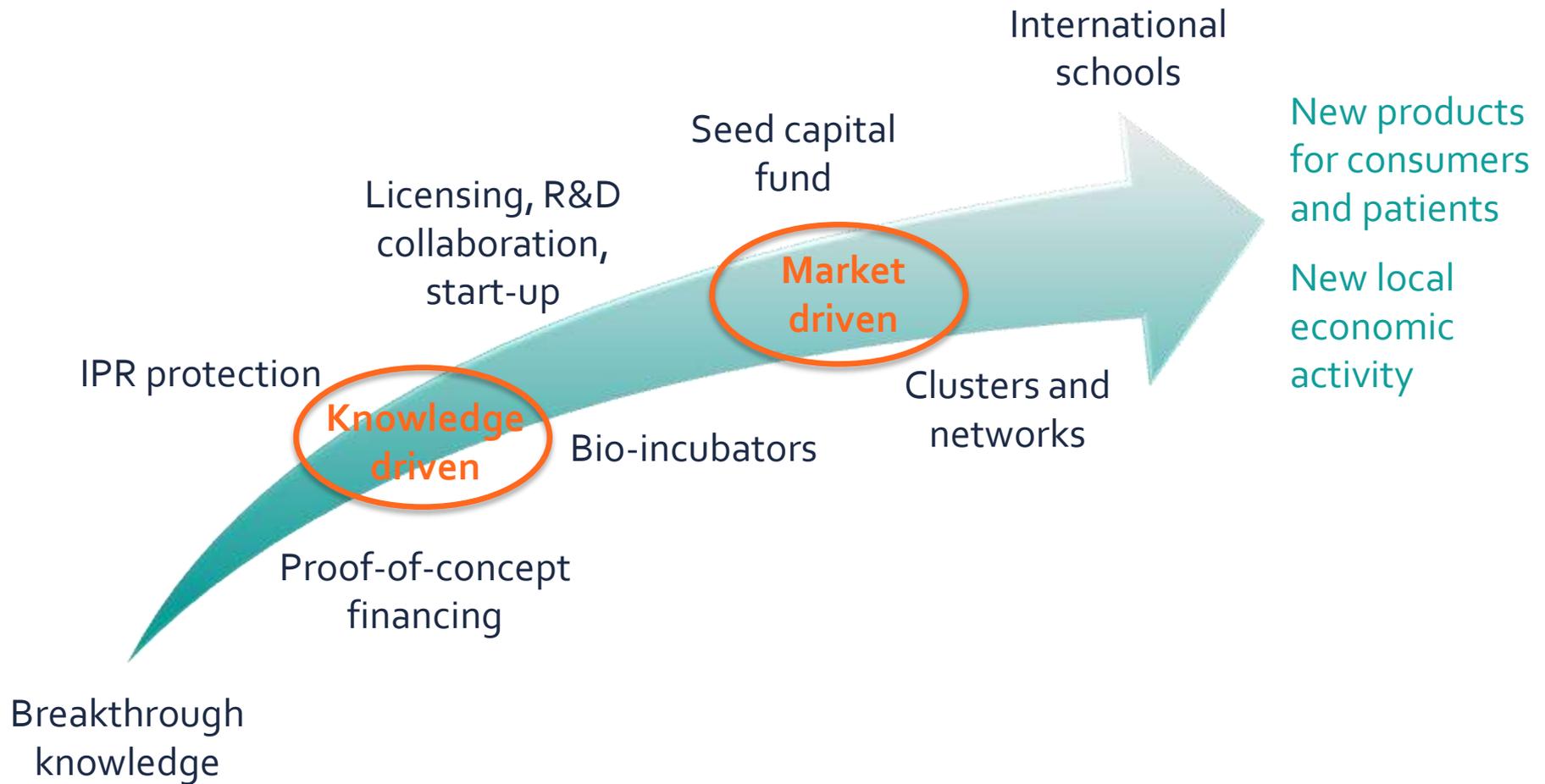
Basic VIB research

- Bottom-up
- Quality & relevance

Technology transfer

- Starting point: Break-through knowledge
- IPR protection
- Licensing, research collaborations, start-ups
- Venture capital
- Bio-incubators
- Supporting the life-sciences ecosystem

From knowledge to benefit for society



RRI: science **with** and **for** society

Six thematic elements

- Governance
- Science education
- Ethics
- Open Access
- Gender
- **Public engagement**

Relevant, useful research

Relevance of research

How to determine
relevance/usefulness?

Research should be:

Relevant?

Relevant

Through public
engagement?

Relevant
Useful



Free academic
research

Basic research

Applied research

Engagement; what and how?

research should be “*inclusive*”

- Knowing the issues
- Responsiveness to societal issues
- Public outreach / public engagement
- Interaction with stakeholders
- Involvement of ‘end-users’ in agenda setting
- Involvement of end-users in research



No direct stakeholder involvement

Direct stakeholder involvement

Stakeholder engagement in research

the type of research determines
the type of stakeholder
engagement that is useful

The more applied the research, the more direct stakeholder involvement becomes relevant at the institutional level



Free academic
research

Basic research

Applied research

Stakeholder engagement within VIB



- Promote awareness about and responsiveness to societal issues
 - Promote researchers to present and talk about their research and get feedback
 - Public outreach / Science outreach
 - Promote interactions with stakeholders
 - Specific events: 'Patients meet scientists'
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To conclude

1. Research should not only be 'responsible', but also be 'relevant'
2. To determine what is relevant and responsible different forms of (stakeholder) engagement can be employed
3. For more applied types of research direct stakeholder involvement in the research itself becomes more relevant
4. VIB has a Responsible Research policy, an Innovation policy, public and science outreach, but currently does not employ direct end-user involvement in research agenda setting or in the execution of research