

Making Missions Work: The TRAMI project and citizen engagement

5th EMIN Event “Citizen Engagement”

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Online

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Missions are part of the ‘normative turn’ in R&I policy (Daimer et al. 2012)

- Assessment that policies that address only the **rate** and not the **direction** of STI are inadequate to tackle the grand societal challenges ahead of us
- “If we can land a man on the moon, why can’t we solve the problems of the ghetto?” (Nelson 1977)
 - Different types of missions (Kuittinen/Polt/Weber 2018)
 - ‘**accelerator**’ (scientific, technological, economic)
 - ‘**transformative**’ (large-scale socio-technical system transformations)
- Launch of **five ‘transformative’ missions in Horizon Europe**
 - Soil, Water/Oceans, Cities, Cancer, Climate Adaptation

- *...“initiatives [which] ... have clearly defined (societal or technological) goals with preferably **qualified and/or quantified targets and progress monitored along predefined milestones**. **Directionality and intentionality** of these initiatives is what differentiates them from other types of initiatives, such as systemic or challenge-oriented policies”*
- Challenges
 - **Governance** (multi-layer, multi-level, agile, experimental and reflexive policy making)
 - Alignment of **actors** (whole-of-government approach, **civil society/citizens**, research community, business sector, ...)
 - Linking **policy domains** (STI policy and sectoral policies)
 - Coherence of **Instruments** (from STI funding to procurement)

Implementing Missions ...

...a multitude of activities ...

- Several activities have been launched to accompany the implementation of EU Missions:
 - Mission-specific CSAs, Mutual Learning Exercises, Expert Groups etc. ...
- **TRAMI as cross-cutting project focusing on mission governance**
- Duration: 04/2022 – 04/2024
- **26 partners from 17 MS and AS**, mostly public administrations and agencies tasked with the implementation of missions with the **ambition of creating sustainable structures and processes** to support the governance of mission implementation

Objectives

To support the **alignment and coordination** between national, regional and local initiatives



To build and consolidate a sustainable European Mission Core Network

To **exchange best practice** on how national, regional and local efforts and related funding can contribute to missions' objectives



To provide policy intelligence related to the missions

To **facilitate the engagement of regional and local actors** in support of EU-level and national activities;



To promote knowledge exchange, mutual learning and dissemination and engagement of stakeholders

To **map the relevant national, regional and local stakeholders** (incl. civil society organisations and institutions) and **funding streams**

To **prepare for potential hubs at national level**

To **develop the basis for a mission governance model**

To **raise awareness and to engage and mobilise key stakeholders and citizens** to actively participate in EU Missions processes and activities



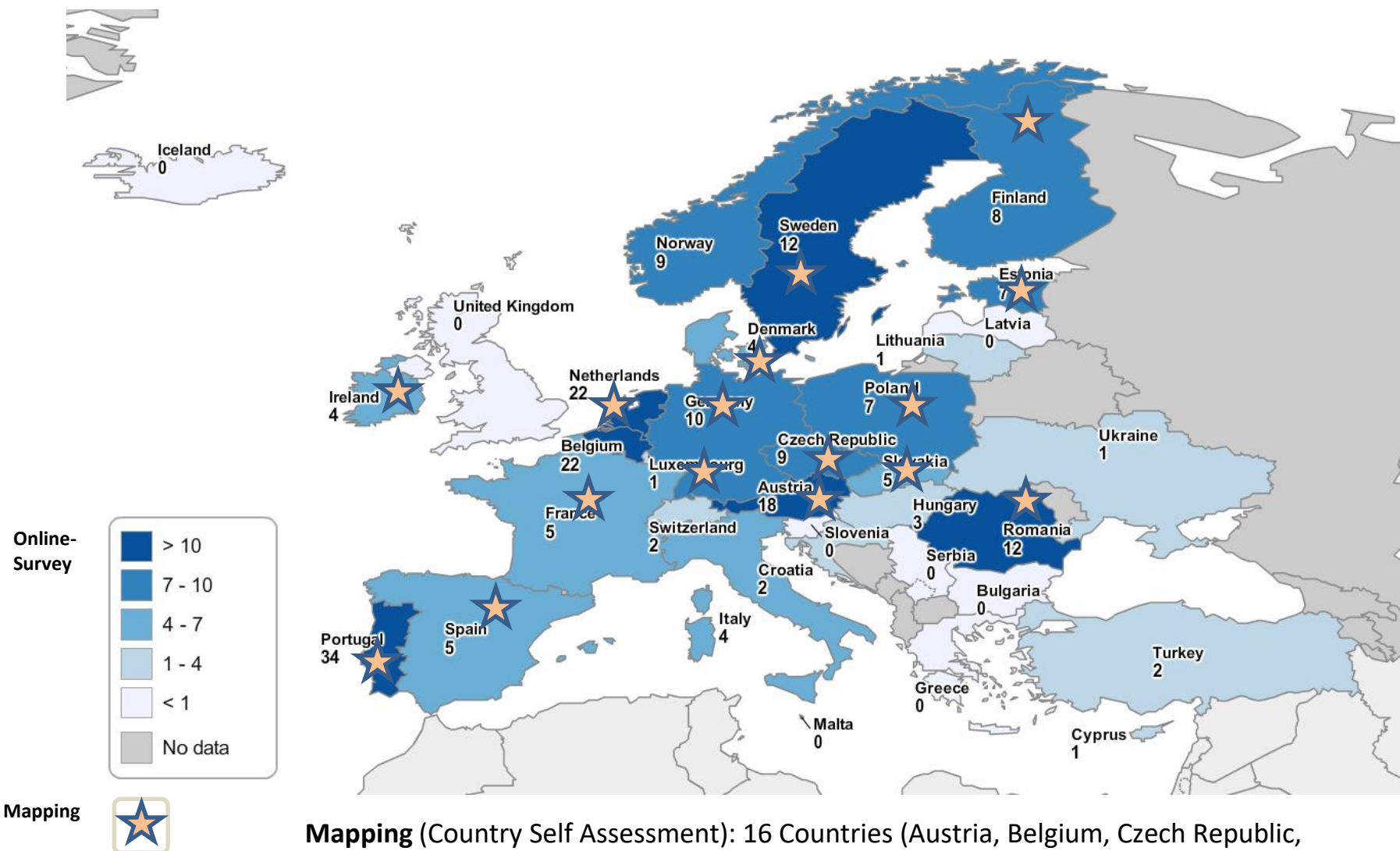
To engage and mobilise key stakeholders and citizens

...across the missions and governance levels
...with a view to build sustainable 'infrastructures'

Creating formats for SUSTAINED learning and collaboration ...

					
EMIN	• European Mission Network • Intended to be sustained and link to EU decision making processes				
MAPPING	• Data base and survey • Monitor the implementation of the missions				
MLE	• Mutual Learning Events • Flexible, varying topics, user oriented / driven				
EMIF	• European Mission Forum • Addressing broader stakeholder groups				

- **Building knowledge**
 - Mapping and survey of mission implementation
- **Raising awareness**
 - Mutual exchange and learning
- **Enable engagement**
 - 'Meet and Monitor the Missions'



Help us build the best database on EU missions !

Take part in our surveys!

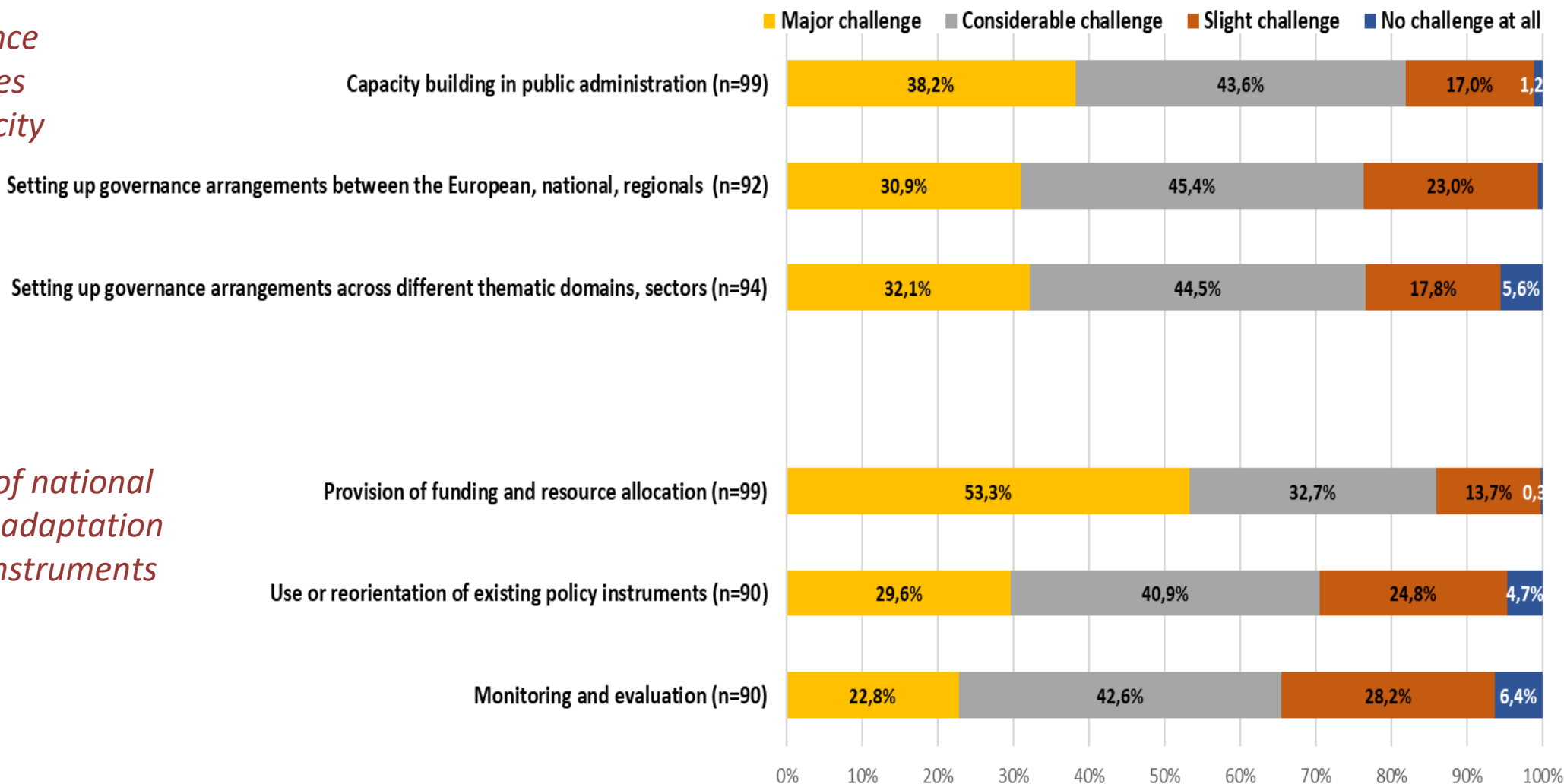
Engage in discussions about findings!

Mapping (Country Self Assessment): 16 Countries (Austria, Belgium, Czech Republic, Denmark, Estonia, Finland, Germany, Ireland, Luxembourg, Netherland, Poland, Portugal, Romania, Slovakia, Spain, Sweden)

Survey: Geographical background of respondents (Sample size n=210, 26 countries)

CHALLENGES OF THE IMPLEMENTATION OF EU MISSIONS (1)

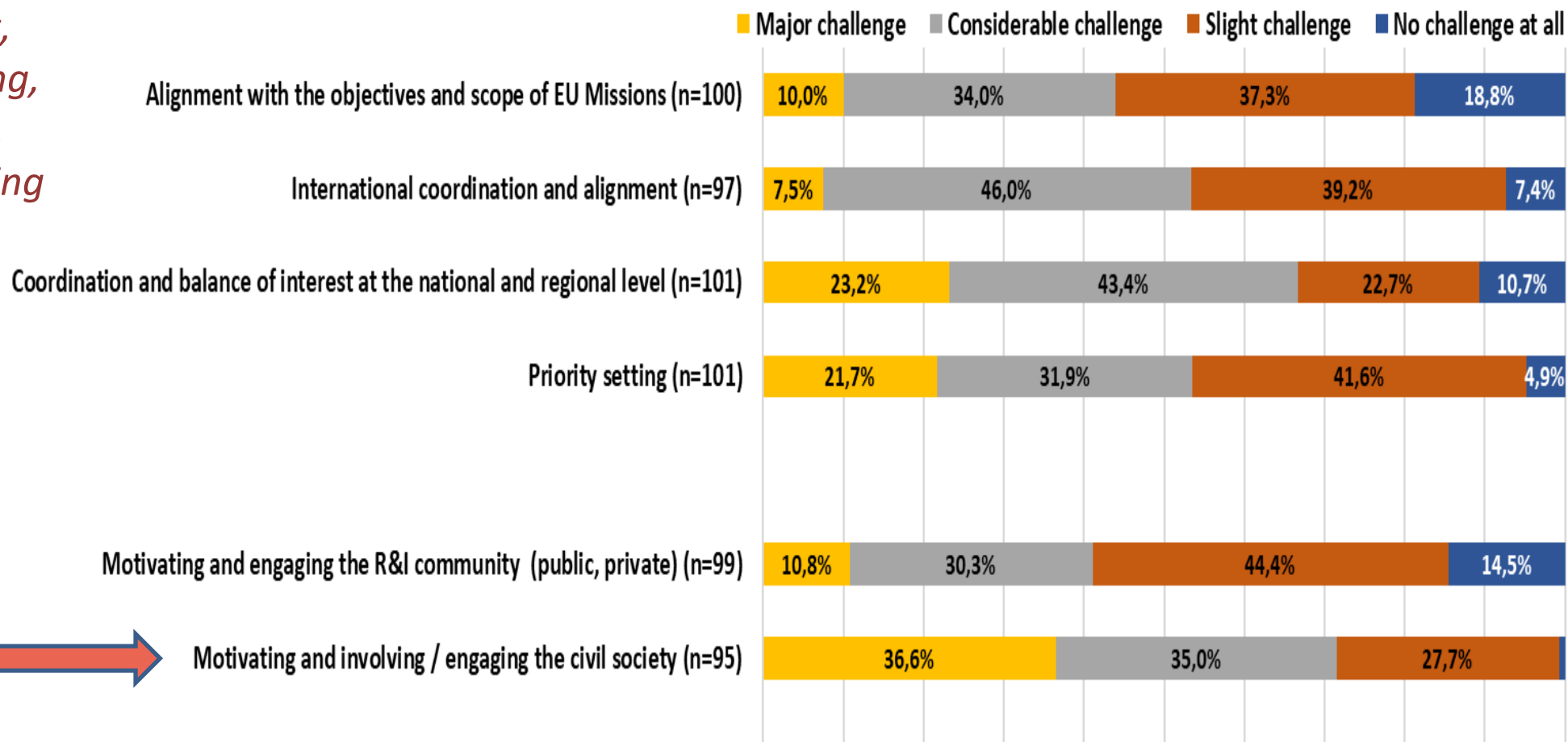
Governance Structures and capacity



Dedication of national funding and adaptation of existing instruments

CHALLENGES OF THE IMPLEMENTATION OF EU MISSIONS (2)

*Alignment,
pre-screening,
definition,
priority setting*



*Awareness
and
Motivation*



Governance issues, funding, and citizen engagement are considered the most important challenges of EU missions



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Meet and Monitor the Missions ...

...a multitude of
activities ...

- Design the means to engage citizens in the work on missions
- Establish deliberative processes by building a Citizens Observatory Community
 - Open – adaptive – sustainable
 - Coordination with the five thematic missions, other preparatory actions, mission hubs and networks as well as EC and MS/AC
- Implementation
 - Debate and reflection workshops with different CSOs
 - Sharing good practices of communication, dissemination, knowledge sharing on citizen engagement practices
 - Support the co-design of citizen engagement activities



- To learn more about the project and its partners, visit our Website: www.trami5missions.eu
- Stay informed about current activities, subscribe to the TRAMI Newsletter (registration on the website)
- Connect via LinkedIn (just look for #TRAMI)

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