Open Access in 2013



SpringerOpen⁰

EWI Focus Workshop – 14th October 2013

Johanna Kuhn BioMed Central Ltd





Agenda

- Importance of Open Access
- Open access a changing landscape
- Springer and Open Access
- Open Access in Belgium from Springer's perspective





Importance of Open Access





Open Access publishing

Different business model.....

- no subscription barriers
- universal access
- research is openly licensed to allow reuse



Same quality and standards

- Editors in chief
- Editorial boards
- Peer review
- Indexing







Why Open Access?

- Breaks down barriers between disciplines
- Promotes public engagement with scientific and medical research
- Creates an open global forum for scientific communication

• For researchers:

- Very high visibility
- Widely indexed
- Excellent peer review
- No barriers to dissemination (also social sharing) and access to research
- Higher citations







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1. Research article Open Access (Highly accessed) 27484 Breast cancer incidence and overdiagnosis in Catalonia (Spain Cocesses Monserrat Martinez-Alonso, Ester Vilaprinyo, Rafael Marcos-Gragera Breast Cancer Research 2010, 12:R58 (3 August 2010)		Bio Med Central The Open Access Publisher	
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3. Review Open Access (Highly accessed) 26834 Idiopathic inflammatory myopathies: pathogenic mechanisms	of muscle weakness	Online adverts	
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Open access - a changing landscape





The changing landscape of open access publishing









Open Access in 2013

- There are nearly 10.000 open access journals in the DOAJ
- Over 1000 open access journals are indexed by ISI
- Open access to research is now mandatory in nearly 150 institutions and at over 50 funders
- A recent study found that 8.5% of peer reviewed articles are now published in a fully open access form*





A busy year for open access

- "Academic Spring" has kept Open Access in the news
- David Willetts (UK Science Minister), voiced strong support for OA, and announced involvement of Jimmy Wales in policy development
- The Finch report found open access would lead to efficiency benefits for researchers and produce economic growth
- July 2012, RCUK release policy on access to research outputs
- Sept 2012, BIS money release to pump-prime top 30 institutions.
- April 2013, RCUK block grants of 3bn

theguardian

News Sport Comment Culture Business Money London

News Science Open access scientific publishing

Open access is the future of academic publishing, says Finch report

Transition to open access could cost £60m a year but bring benefits for UK economy and increase efficiency of research

Alok Jha, science correspondent guardian.co.uk, Tuesday 19 June 2012 07.00 BST Comments (26)

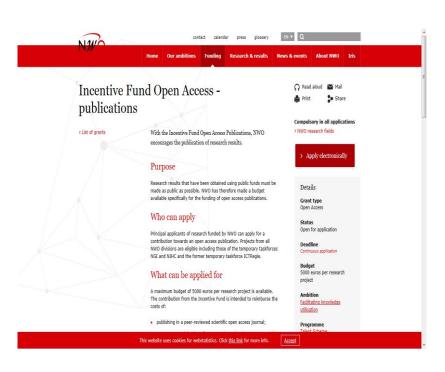






NWO – Incentive Fund Open Access – publications

- Research results that have been obtained using public funds must be made as public as possible
- NWO has therefore made a budget available specifically for the funding of open access publications
- Principal applicants of research funded by NWO
- A maximum budget of 5000 euros per research project is available







Springer and Open Access

Open Access flavors at Springer

Authors' Rights

- Self-archiving of author's accepted manuscript version
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- Open Access option in majority of Springer titles
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Fully Open Access



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BioMed Central

- Launched first open access journal in 2000
- Now publishes 257 OA titles
- Over 150,000 peer-reviewed OA articles published
- Became part of Springer in 2008
- More than 10 million article downloads per month
- All research articles published under Creative Commons license
- Costs covered by 'article processing charge' (APC)



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BioMed Central subject areas

Anesthesiology		• 1	Biochemistry	
BMC Anesthesiology			BMC Biochemistry	
Critical Care all research articles Open Access; subscript	tion requir		BMC Biophysics	
			BMC Biotechnology	
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Algorithms for Molecular Biology			Cancer & Metabolism	
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Biology Direct	ation and		Cell Division	
Biomarker Research			Chemistry Central Journal	
BMC Bioinformatics			Cilia	
BMC Biophysics			Flavour	
BMC Genomics			Journal of Venomous Animals and Toxins including	Tropical Diseases
BMC Structural Biology			Longevity & Healthspan	
BMC Systems Biology			Nutrition & Metabolism	
Clinical Proteomics	v	Aller	.gy	
EURASIP Journal on Bioinformatics and Systems Biology		ماله	ergy, Asthma & Clinical Immunology	
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Genome Biology all research articles Open Access; subscription required for	0		nical and Molecular Allergy	
Genome Medicine all research articles Open Access; subscription required for o			nical and Translational Allergy rld Allergy Organization Journal	
GigaScience				





What is SpringerOpen

- Open access journals covering all disciplines
- Creative Commons
- Over 150 peer reviewed journals
- Planned addition of 400-500 journals in next few years
- Administered by BioMed Central





Photonic Sensors

a SpringerOpen Journal

• AMB Express a SpringerOpen Journal Health Economics Review a SpringerOpen Journal

International Journal of Emergency Medicine

a SpringerOpen Journal

O Bulletin of Mathematical Sciences a SpringerOpen Journal

EURASIP Journal on Image and Video Processing a SpringerOpen Journal

Journal of Mathematics in Industry

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Optical Nanoscopy a SpringerOpen Journal

EURASIP Journal on Advances in Signal Processing a SpringerOpen Journal

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a SpringerOpen Journal

• EJNMMI Research a SpringerOpen Journal

Opplied Petrochemical Research a SpringerOpen Journal





Business Model

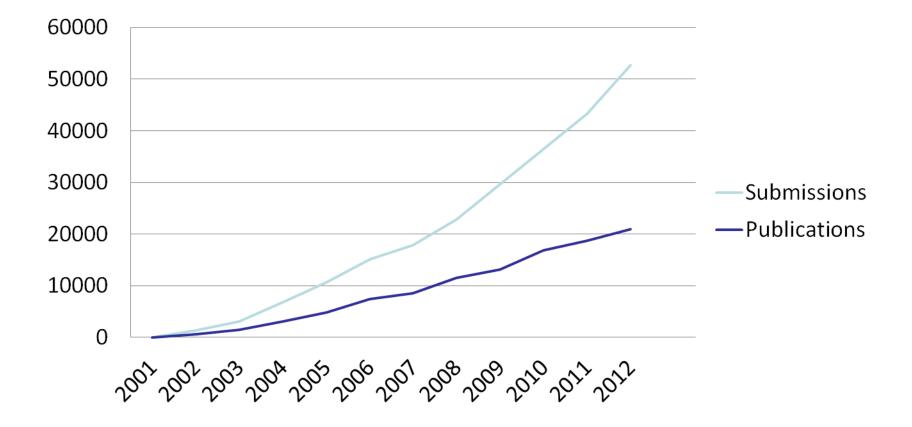
Article-processing charge (APC) covers:

- Editorial: handling of manuscripts
- **Technical**: development, maintenance and operation of online journal system
- **Production**: Formatting and mark up of articles, inclusion in indexing services
- Marketing: Making sure readers and authors know about the journal
- **Customer service:** Responding to authors/readers





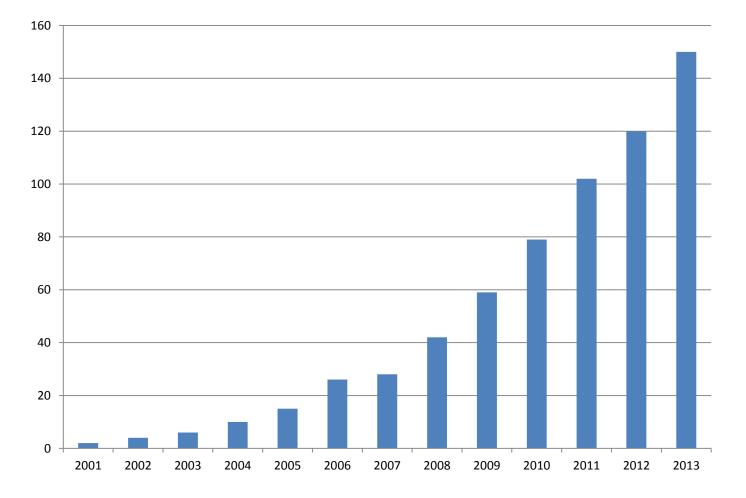
Growth in Submissions and Publications







BioMed Central journals with impact factors







Top 10 Impact Factors for BioMed Central journals

Journal	Impact Factor
<u>Genome Biology</u>	10.3
Particle and Fibre Toxicology	9.18
BMC Medicine	6.68
BMC Biology	6.53
Breast Cancer Research	5.87
<u>Retrovirology</u>	5.66
Biotechnology for Biofuels	5.55
Molecular Cancer	5.13
Cell Communication and	5.09
Signaling	
Critical Care	4.72

BioMed Central & Springer Open Institutional Agreements

Prepay Agreement

- Organisation covers the article cost (APC) for their researchers by deposit
- No membership fee
- Researchers do not pay anything
- Discount on the APC for institution
- Deposit available without time limits

Shared Support Agreement

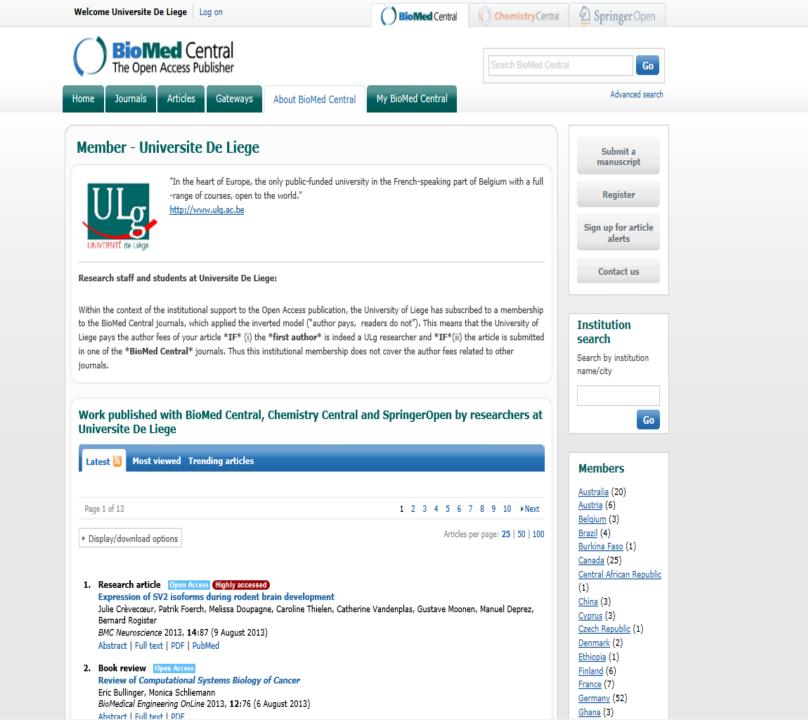
- Cost shared equally between institution and researcher
- No membership fee
- Additional discount on APC's for researchers
- Deposit available without time limits

Supporter Agreement

- Organisation does not cover the APC for the researchers
- Annual membership fee
 for institution
- 15% discount on APC's researchers pay less

For all agreement types:

- Automated article feeds
- Institutional Members Page
- Marketing and PR support
- Automatic IP recognition or submission by code



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Finland (6)	Lebanon (1)	Romania (1)	





Open Access in Belgium from Springer's perspective

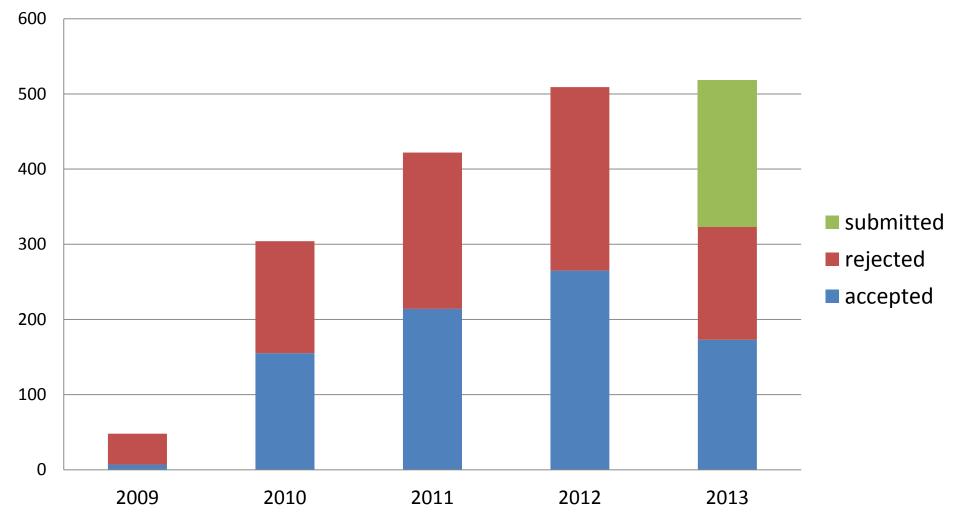


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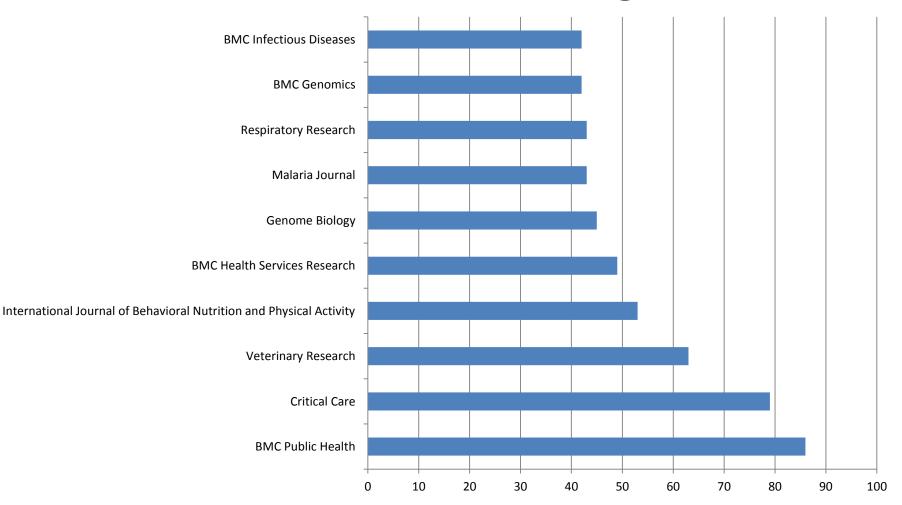
Manuscripts from Belgium in SpringerOpen / BMC

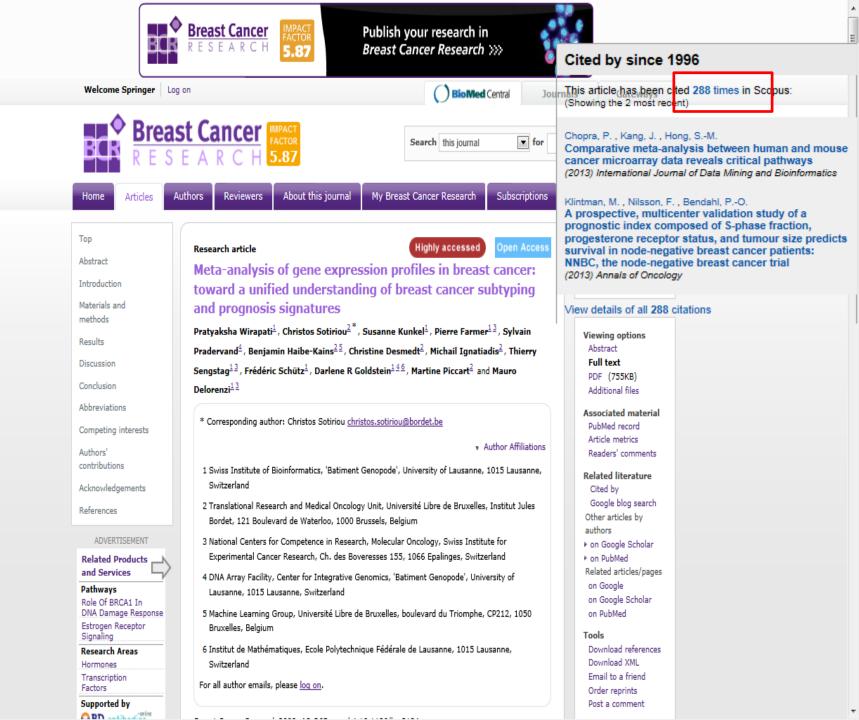






Top 10 journals for submissions in Belgium









Summary

- Open Access publishing is here to stay and it is growing fast
- Springer works closely with authors and organisations to encourage Open Access
- OA in Belgium is gaining importance for the individual researchers

Thank you