



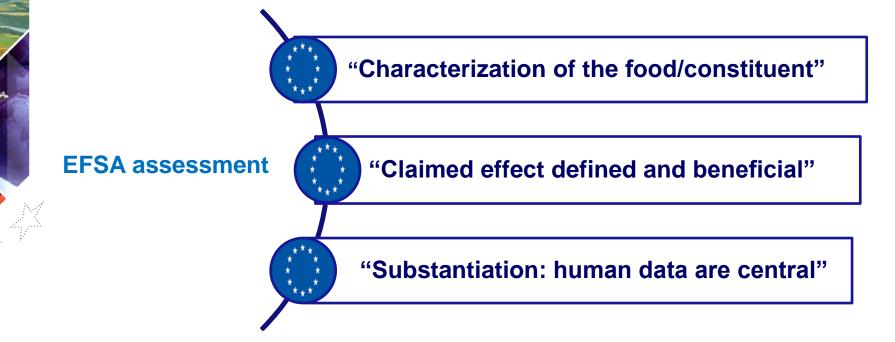




MAIN CRITERIA OF HEALTH CLAIMS REGULATION

Reg. (EC) No 1924/2006

- Authorization of health claims in the EU is based on a scientific assessment following the highest possible standards.
- Consumer protection, fair competitiveness and innovation



Scientific substantiation requires a favourable outcome in ALL





HEALTH CLAIMS CLASSIFICATION

Regulation (EC) 1924/2006

Art.13.1

Generally accepted scientific evidence

Art.13.5

Newly developed scientific data / proprietary data

Art.14

Reduction of disease Risk

Children's development & health

List Claims

Applications





FAVORABLE HEALTH CLAIMS (ART 13.1)

Out of 421 IDs related to this area: 42 with favourable outcomes

- ✓ 14 related to immune function (essential nutrients i.e.: copper, folate, iron, selenium, vit D, A, B12, B6, C, and zinc)
- √ 15 related to GI function
 - > 10 bowel function (e.g. dried prune, lactulose, wheat bran fibre, rye fibre, oat and barley grain fibre)
 - ➤ 4 GI discomfort caused by lactose intake in lactose intolerant (e.g. foods with reduced lactose content)
 - > 1 reduction of intestinal gas accumulation (e.g. *Activated charcoal*)
- **13** related to absorption/digestion
 - > 7 Absorption of micronutrients (e.g. Vit C, D, meat or fish, fats)
 - ➤ 2 Digestion (e.g. Ca, chloride)
 - → 4 <u>lactose digestion</u>:

(i.e. lactase, live yoghurt cultures)







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FAVORABLE HEALTH CLAIMS (ART 13.5, 14)

Of 155 applications related to this area (07/2015):

- √ 7 applications under evaluation or validation
- √ 90 applications withdrawn during the evaluation
- √ 58 applications with opinions adopted/published
 - √ 1 with the food not characterised
 - ✓ 5 with insufficient evidence
 - √ 45 with cause and effect relationship not established
 - √ 7 with favourable outcomes:
 - 3 Immune system (e.g. Vitamin D, Zinc)
 - 3 <u>bowel function</u> (i.e. sugar beet fibre) chicory inulin, hydroxyanthracene derv.)
 - 1 Absorption of micronutrient (e.g. Vitamin C

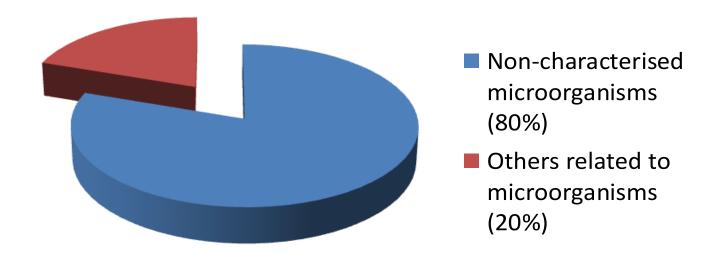






FIRST GUIDANCE ON GUT-IMMUNE CLAIMS (2011)

Lack of characterization a major reason for unfavourable opinions (Art 13.1)



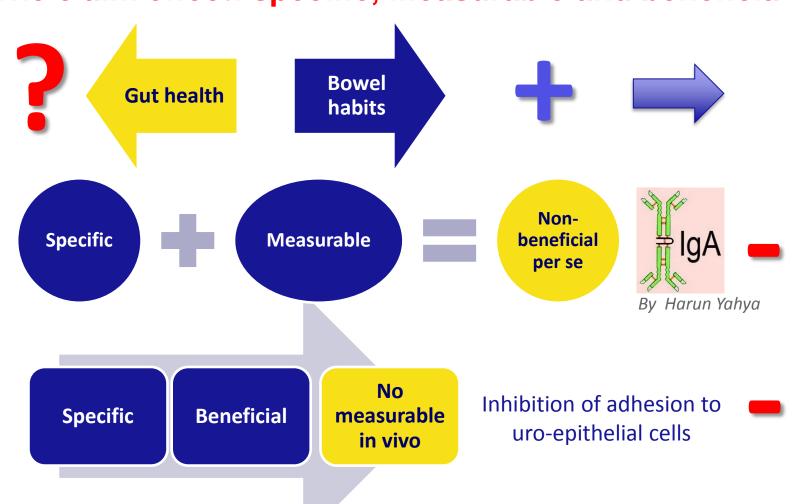
Not just a recommendation as in the past

(Joint FAO/WHO Working Group Report on Drafting Guidelines for the Evaluation of Probiotics in Food London, Ontario, Canada, April 30 and May 1, 2002)



FIRST GUIDANCE ON GUT-IMMUNE CLAIMS (2011)

The claim effect: specific, measurable and beneficial







Altern Ther Health Med. 2011 Jan-Feb;17(1):72-9.

Clinical utility of probiotics in inflammatory bowelding

Cain AM, Karpa KD.

York Hospital, Pennsylvania, USA

Studies oriented to the treatment of diseases and prebiotics: clinical effects in allergic disease.

Studies on reducing incidence of a disease failed to identify

. Leure rotavirus diarrhoea. A randomized, double-blind, using two different probiotic preparations in Bolivian children.

Grandy G, Medina M, Soria R, Terán CG, Araya M.

Paediatric Centre Albina Patiño, Department of Gastroenterology and Nutrition, Cochabamba, Bolivia. ggrandy@inta.cl



European Food Safety Author

PROBIOTICS IN (SOME) PROFESSIONAL GUIDELINES



WGO Practice Guideline - Probiotics and Prebiotics

Treatment of acute diarrhea:

Allergy Treatment of atopic eczema

Necrotizing enterocolitis

Hepatic encephalopathy

Inflammatory bowel disease (IBD)

Radiation-induced diarrhea:

October 2011

Pouchitis:

Ulcerative colitis:





PROPOSALS TO CIRCUNVENT THE PROBLEM FROM (SOME) STAKEHOLDERS

- Clustering probiotic strains for claims, while it was generally accepted that probiotic effects were strainspecific unless the opposite is demonstrated.
- Use of the nutritional claim "contains probiotics", which will not allow the differentiation of products/effects.
- Ignore claims (just lines on a label) and use marketing strategies.





META-ANALYSIS FOR ASSESSING PROBIOTIC EFFECTS?

Probiotics for the Prevention and Treatment of Antibiotic-Associated Diarrhea

A Systematic Review and Meta-analysis

Susanne Hempel, PhD Sydne J. Newberry, PhD Alicia R. Maher, MD

Context Probiotics are live microorganisms intended to confer a health benefit when consumed. One condition for which probiotics have been advocated is the diarrhea that is a common adverse effect of antibiotic use.

The main limitations

to this result are residual unexplai heterogeneity, poor documentatio the probiotic strains, and lack of sessment of probiotic-specific adv events.

Conclusions The pooled evidence sug reduction in AAD. More research is need ciated with the greatest efficacy and fo antibiotics.

JAMA. 2012:307(18):1959-1969

General public health recommendations



Commercial promotion of a brand/propietary strain through claims

www.jama.com





PROPOSALS TO CIRCUNVENT THE PROBLEM FROM (SOME) STAKEHOLDERS

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NEW GUIDANCE ON GUT-IMMUNE-PATHOGEN CLAIMS

- **Improve dialogue** via several public consultations:
 - Discussion paper (Jun-Sept 2014)
 - Guidance Draft (Feb-March 2015)
- Claims with favorable opinions are used to provide scientific advise, while those with unfavorable opinions illustrate shortcomings.
- **Update** EFSA principles:
 - General scientific guidance for stakeholders on health claim applications. EFSA Journal 2016;14(1):4367
 - Guidance on the scientific requirements for health claims related to the immune system, the gastrointestinal tract and defence against pathogenic microorganisms. EFSA Journal 2016;14(1):4369



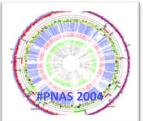




WHAT IS NEW IN THE GUIDANCE UPDATE?

Characterization





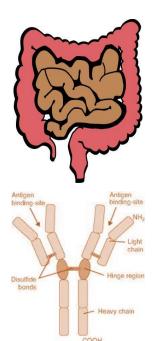
- Move to the general guidance on claims
- New molecular tools added according to the state-of-art (multilocus sequence typing, optical mapping, wholegenome sequencing, etc.). Open list to others.
- Indigenous human bacteria (called "next generation probiotics") can be considered novel foods (Regulation EU 2015/2283). Section 9 of EFSA guidance relates to taxonomic and safety evaluation (under revision).





WHAT IS NEW IN THE GUIDANCE UPDATE?

- 1. Outcome variables
- 2. Validation of questionnaires
- 3. Duration of interventions
- 4. Biological plausibility-mechanism
- 4. Appropriate study population
- 5. Risk factors









WHAT IS NEW? CLAIMS OF GI FUNCTION

Claims on maintenance of normal defecation

Outcomes variables:

Several outcome variables provide information about the function and the underlying mechanism of action (e.g. stool frequency, stool consistency, sensation of complete/incomplete evacuation, faecal bulk, transit time)

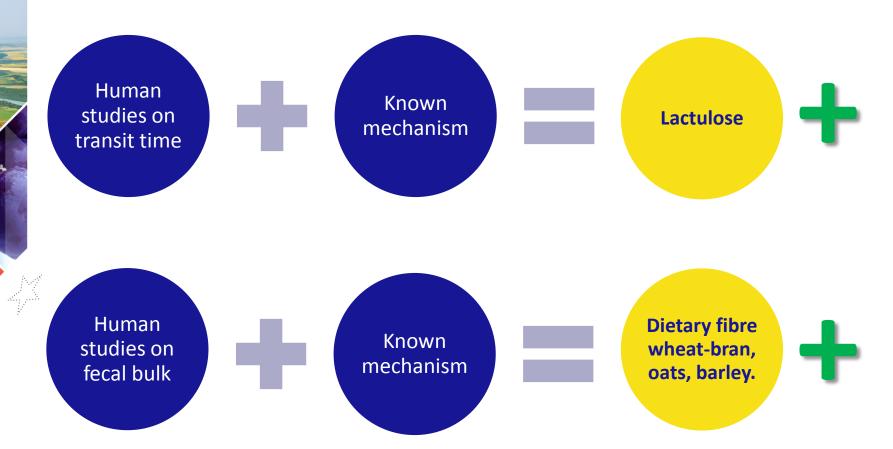
- **Duration.** Exclude adaptation and chance findings owing to fluctuation of outcome measures (e.g. 4-8 weeks).
- Consistency of effects + mechanism of action





WHAT IS NEW? CLAIMS OF GI FUNCTION

Claims on maintenance of normal defecation







WHAT IS NEW? PATHOGENS - REDUCTION OF RISK

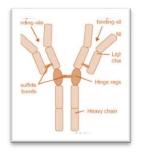
(Immune) Defences against pathogens

- Study population: subjects without an infection at baseline
- Outcome variables:
 - Clinical outcomes alone are sufficient
 - Immune markers may explain the mechanism



Reduction of a risk factor for infection

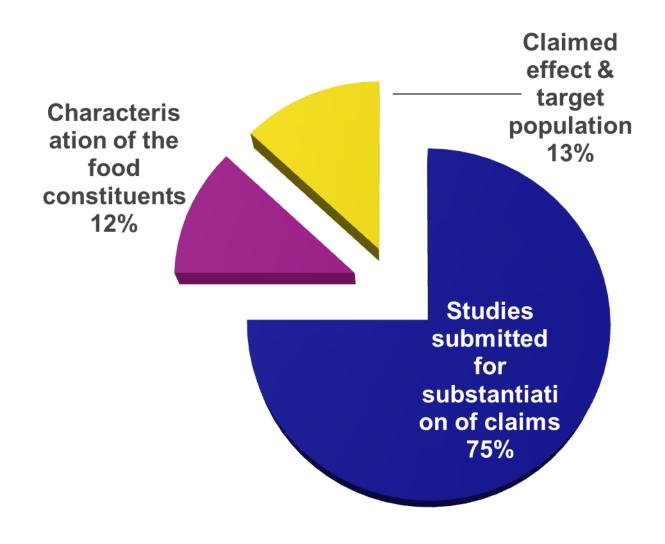
- Risk factors well-established
- Outcome: risk factor (e.g. toxigenic Clostridium difficile/toxins)
- Less-well established risk factors
- ➤ IgA↓ and risk of respiratory tract infections
- Outcome: clinical + risk factor





European Food Safety Authority

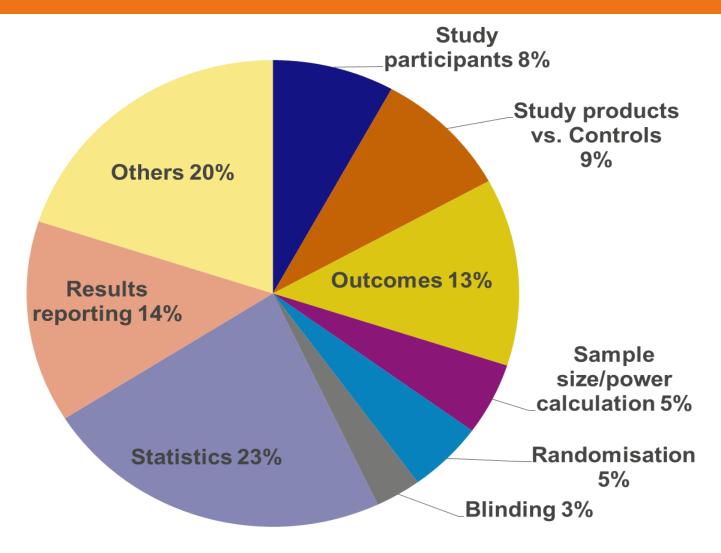
REASONS FOR CLOCK STOP=MAIN WEAKNESSES







QUESTIONS ON STUDIES SUBMITTED FOR SUBSTANTIATION



Guidance on Statistical Reporting EFSA Journal 2014;12(12):3908



In summary

- EFSA guidance documents and scientific opinions on previous evaluations provide scientific advise and illustrate shortcomings.
- Each claim is unique. Impossible to anticipate all possibilities (claim effects, outcomes, methods) and unfair to introduce constraints.
- More important understanding the rational of the principles applied than seeking for magic recipes.





