

INNOVATION DEALS

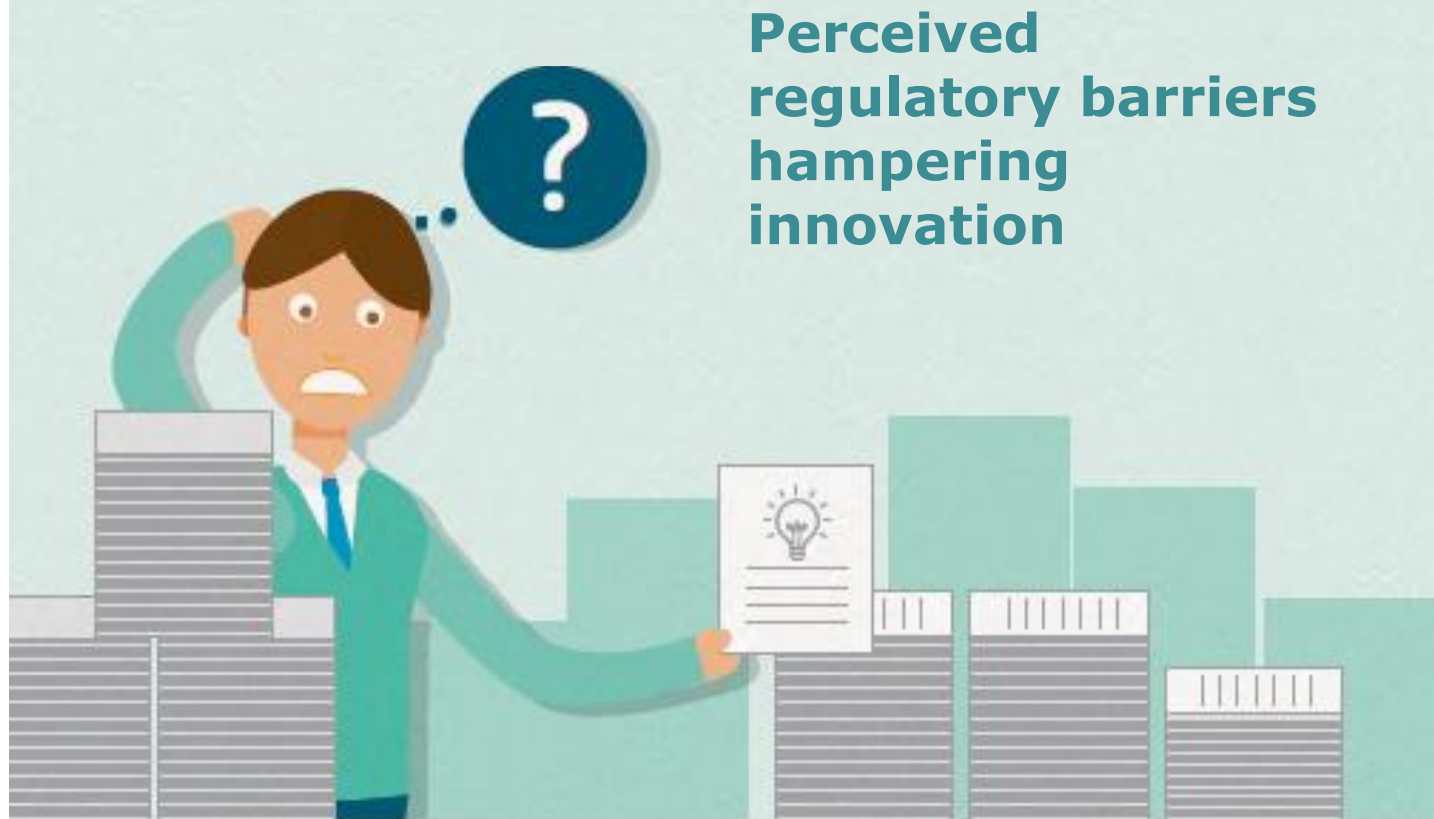


Collaborate to overcome
barriers to innovation

15 June 2016
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DG RTD



Challenge / issue



Possible barriers



EU and national laws can lack clarity



EU legislation may not always adequately support innovation and its market uptake



standards/norms may be lacking or conflict with each other



member states interpretation of EU law

Innovation Deals (IDs)

A fast, pragmatic, transparent approach to help innovators:



- overcome legislative barriers
- make use of flexibility in EU law
- use legal provisions appropriately

Advantages



more clarity on national,
local and EU law

THIS WAY

better **guidance and
cooperation** among
innovators and
institutions



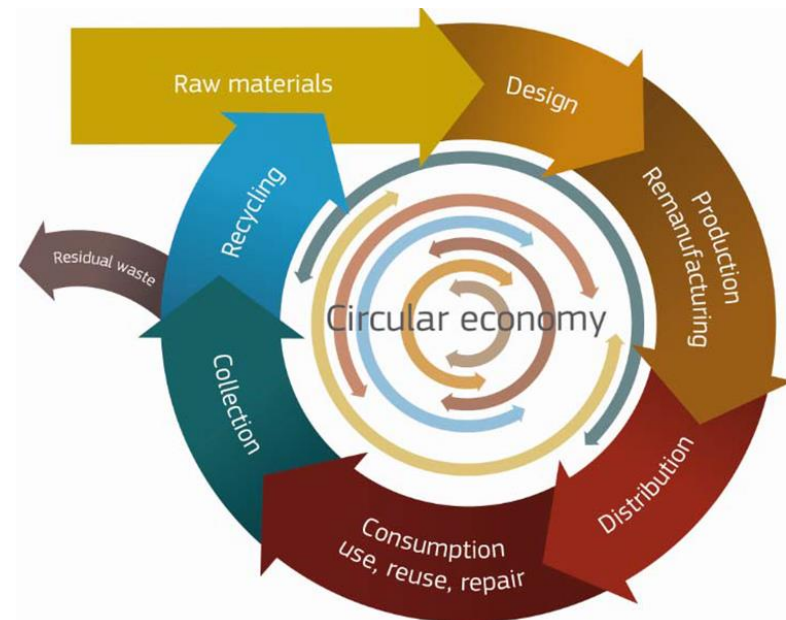
IDs are fully aligned with EU law



Circular Economy Package

The Commission Communication "Closing the loop – An EU action plan for the circular economy" adopted on 2 December 2015, introduces the concept of Innovation Deals as:

«a pilot approach to help innovators facing regulatory obstacles (e.g. ambiguous legal provisions), by setting up agreements with stakeholders and public authorities»



Competitiveness Council 27/5

The Commission will have to develop and implement a pilot for the envisaged tool of 'Innovation Deals'. Before mid-2018, the results of the pilot will have to be assessed and evaluated.

Pilot phase

- **Invitation to submit Expressions of Interest**
 - max 5 IDs
 - Timing: May 2016
- **Horizon 2020's 2016-2017 work programme**

The Focus Area 'Industry 2020 in the Circular Economy' includes two topics (*CIRC-01¹* and *CIRC-02²*) max 10 IDs

 - Timing: Early 2017

1 CIRC-01: Systemic, eco-innovative approaches for the circular economy: large-scale demonstration projects
<https://ec.europa.eu/research/participants/portal/desktop/en/opportunities/h2020/topics/2342-circ-01-2016-2017.html>

2 CIRC-02: Water in the context of the circular economy
<https://ec.europa.eu/research/participants/portal/desktop/en/opportunities/h2020/topics/2343-circ-02-2016-2017.html>

IDs apply to innovations



with only a recent and limited, or even no access to the market



be effective in achieving EU policy objectives in the area of the Circular Economy

1. General necessary conditions



that are hampered by perceived obstacles from EU legislation or transposition into national legislation

IDs apply to innovations



1. Clarity of scope and objectives



2. EU Wide Relevance
3. Complementarity and compatibility

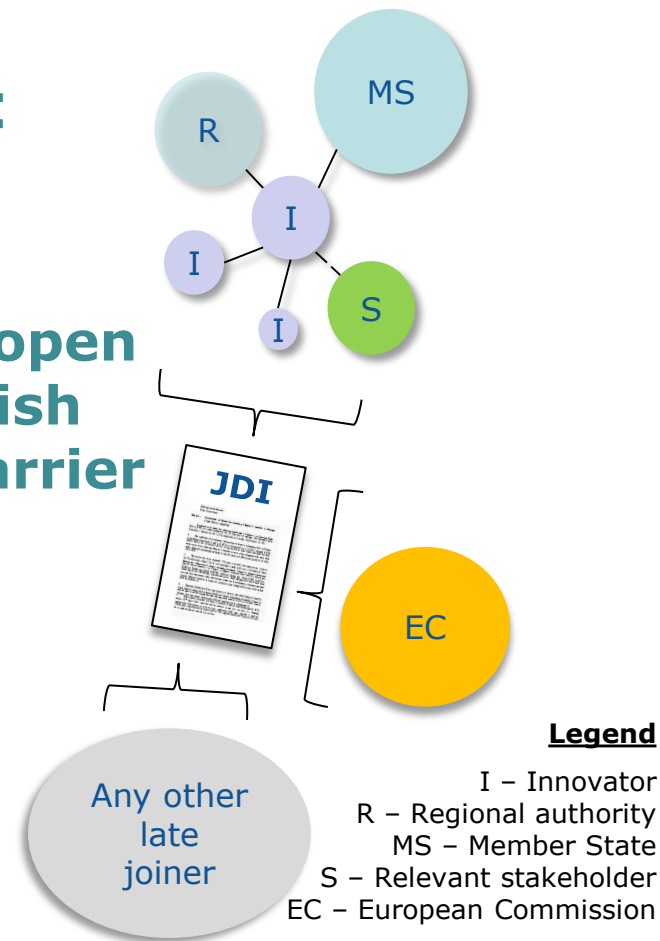
2. Priority Ranking Criteria



4. Commitment participation relevant stakeholders and authorities

Joint declaration of Intent

- ID's signatories jointly commit to:
 - **collect and provide evidence,**
 - **inform all relevant stakeholders,**
 - **collaborate and participate in an open transparent way aiming to establish the facts as regards an alleged barrier to innovation**
- The ID remains open to other innovators or stakeholders



Innovation Deals (IDs)

Timeline	
Opening of the call for EOI	26 May 2016
Closing of the call for EOI	15 September 2016
Selection of IDs	October – December 2016
Signature of IDs	beginning of 2017
Evaluation of the pilot	mid 2018

FIND OUT MORE

Innovation Deals

<http://bit.ly/1R179qE>



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